

# UNIQUE MARKETING PLAN



Presented By:  
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www.KathyToth.com



# OUR PROMISE TO YOU

**OUR TEAM PROMISES** to create an experience you honestly cannot imagine being any better. **Forty percent of our business is from past clients, referrals and reputation.**

- Everything we do is designed around delivering on this promise
- Everyone in our team is focused on your wants and needs
- We make every effort to be in front of everything, to stop the surprises and keep things as smooth as they can be
- Our team is focused on creating a 5 star service delivery experience

**In return for exceptional service, we are looking for you to share our contact information, since word of mouth is our lifeblood.**

We are asking you to tell friends, family, church members and co workers about us so we can provide them with 5 star service. Will you do that?

Our team will deliver on our promise, and if we do not get your referral by closing, we assume we did not deliver on our promise. We could have done better.

Let's count on each other!

The TOTH TEAM



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## WHO WE ARE

IN BUSINESS SINCE 1989



The Toth Team is dedicated to the success of clients we work with; whether measured by price, performance or quality. A commitment to excellence is instilled and energized by all our associates. We provide optimal service by always thinking and reacting in a completely responsible way and anticipating our client's needs as quickly as possible. We are each empowered to continuously identify, improve and resolve potential concerns by providing solutions.

We are grateful to our clients for the confidence they have placed in us to fulfill their individual needs. We believe in creating clients for life based on equal partnership, integrity and trust. We always promote our client's best interest and ultimately grow through 5 star client referrals. We know we are succeeding when we inspire our clients to tell others about our 5 star service. We win by helping others.

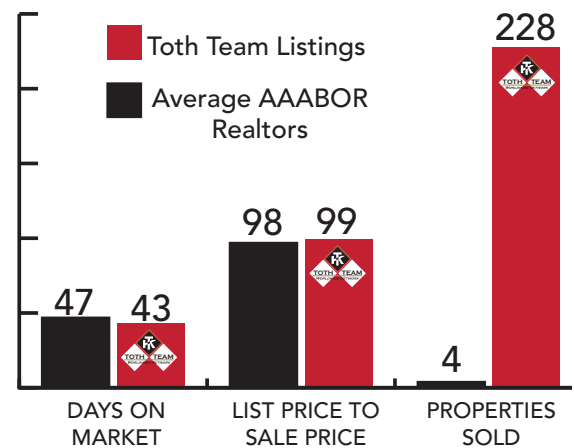


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### The Toth Team is More Likely to Sell Your Home



# THE TEAM ADVANTAGE

The team concept will ensure each step of your transaction runs smoothly and efficiently. With specialists handling each aspect of the transaction, you get the service, communication and results you deserve. Isn't that what you're hiring an agent to do?

**The fact of the matter is: A team does not replace an agent, it boldly enhances one.**

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